Social Enterprise Marketing & Growth Coordinator
October – December, 2026 (19 - 20 hours/week for 12 weeks)
$24.32/hour (grad) or $19.00/hour (undergrad)
Remote position
Deadline to Apply: September 29, 2026

Are you a graduate or undergraduate student at Memorial University looking for experience in impactful marketing development and social enterprise? Check out the part-time job opportunity below with Saltwater Community Association.

About Saltwater Community Association Inc. (SWCA)
Saltwater Community Association Inc. (SWCA) is a registered not-for-profit organization dedicated to reducing poverty in remote and rural communities on the Bonavista Peninsula. Our mission is to empower individuals and communities through technology, education, and sustainable development initiatives. By leveraging innovative solutions, SWCA aims to create lasting positive change and improve the quality of life for residents in these underserved areas.

About the position
Are you passionate about making a difference in the lives of others? SWCA is seeking a motivated and experienced Marketing Coordinator to join our team. The successful candidate will support the growth and visibility of Drawing Inspirations, a social enterprise of the Saltwater Community Association (SWCA) that creates meaningful employment opportunities for youth with disabilities through art and creative entrepreneurship.

Tasks/Responsibilities:

- Support the redesign and enhancement of the Drawing Inspirations website, including the organization and presentation of artwork, products and related content.
- Develop recommendations to strengthen the social enterprise's brand identity, visual storytelling and market positioning that communicates both the value and the social impact of the organization.
- Create a practical social media and digital marketing strategy that can guide future outreach and audience engagement efforts.
- Develop a collection of marketing assets and sample content for use across Facebook, Instagram, and other relevant platforms.
- Design promotional materials such as product features, advertisements, graphics, posters, and other visual communications tools.
- Conduct market research to identify potential customer segments, retail opportunities, promotional partners, and community collaborations.
- Explore opportunities to increase the visibility and market reach of participant-created artwork and products.
- Develop recommendations related to product presentation, packaging, and online sales approaches that support growth of the social enterprise.

- Prepare tools, resources, or guidelines that can help the organization sustain marketing and outreach efforts beyond the placement period.
- Other related tasks may be required

Eligibility requirements:

- Be duly recognized as a student of Memorial University during the time of the placement
- Be in good academic standing
- Respectfully uphold your commitments towards the community partner as prescribed by the work placement
- Complete a post-placement reflection exercise/debrief

Application Process

This position is supported by Memorial's Centre for Social Enterprise (CSE), through their Work Experience in Social Enterprise program.

Please complete the application form here. Applicants will be required to **upload a resume, cover letter and 2 references** (name and email address) in **one pdf document** directly to the form.

Applications will be sorted and sent to the employer for their consideration. Only short-listed student candidates will be contacted for an interview. If a student is successful, the start and end dates of the placement will be confirmed.

Note: All successful candidates through the Work Experience in Social Enterprise program will be asked to attend an event at the end of the semester where each student will have the opportunity to share a brief overview of their experience and key takeaways from their placement.

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If you have any questions about the position, please contact socialenterprise@mun.ca.