



Photo credit: Ario Seto

MEMORIAL UNIVERSITY & ST. ANTHONY BASIN RESOURCES
INC. PRESENT

2023 PLACE DIALOGUES

OCTOBER 26-28, 2023
St. ANTHONY,
NEWFOUNDLAND & LABRADOR



Co-creating Community Entrepreneurship

ST. ANTHONY, 2023



On October 26-28, 2023, 40 community champions, ecosystem partners, and researchers gathered at the Grenfell Interpretation Centre in St. Anthony to find solutions for building stronger communities.

THE PARTICIPANTS



Colin Corcoran, Community Sector Council NL

Samantha Young, Food First NL

Leila Beaudoin, Cliff and Anchor Studios

Rachel Atkins, Atkins Group Consulting

Renee Pilgrim, GNP Health and Wellness

Diane Hodge-Burt, CBDC Trinity Conception

Lynn Way, CBDC Nortip

Glenda Noble, Department of Industry, Energy and Technology

Roberta Cross, Parks Canada

Jon Butler, Department of Children, Seniors and Social Development

Krista Norman, ACOA

Barb Genge, Town Council, Main Brook/Norstead

Harold Murphy, Mayor, Town of Parker's Cove

Kristen Murray, NL Federation of Cooperatives

Shanawaz Khan, Community Sector Council NL

Cynthia Randell, Grenfell Historical Society

Sheena Noseworthy, SABRI

Elizabeth Murphy, Placentia West Development Association

Christopher Mitchelmore, SABRI

Ryan Gibson, University of Guelph

Amy Rowsell, Shorefast

Edith M. Samson, Coaker Foundation

Samuel Woodford, SABRI

Joan Cranston, Bonne Bay Cottage Hospital Heritage Corporation

Wayne Noel, SABRI

Ken Carter, Grenfell Campus, Memorial University

Mark Stoddart, Memorial University

Natalie Slawinski, University of Victoria

Gillian Morrissey, Centre for Social Enterprise, Memorial University

Laura Albareda, LUT University, Finland

Sheila Downer, Harris Centre, Memorial University

Ario Seto, Memorial University

Marie Louise Aastrup, Memorial University

Sarah Croft, Centre for Social Enterprise, Memorial University

Kim Crosbie, Harris Centre, Memorial University

Brennan Lowery, Navigate

Kelly Vodden, Grenfell Campus, Memorial University

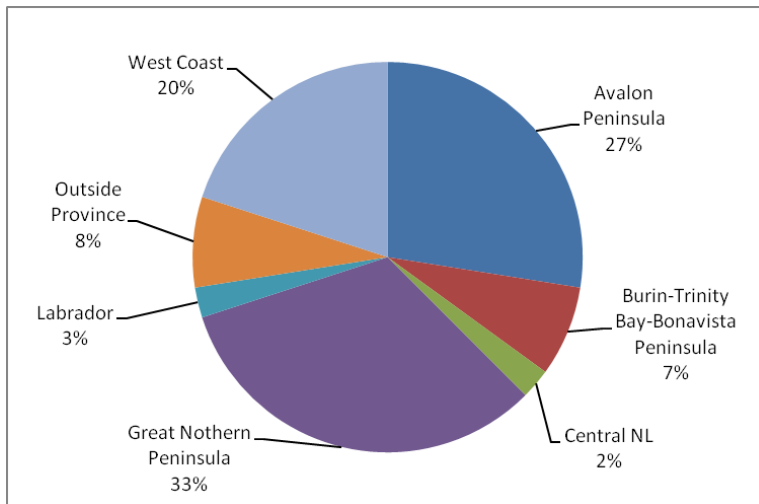
Sara Langer, Grenfell Campus, Memorial University

MacKenzie Young, Memorial University & Future Ocean and Coastal Infrastructures

THE PARTICIPANTS



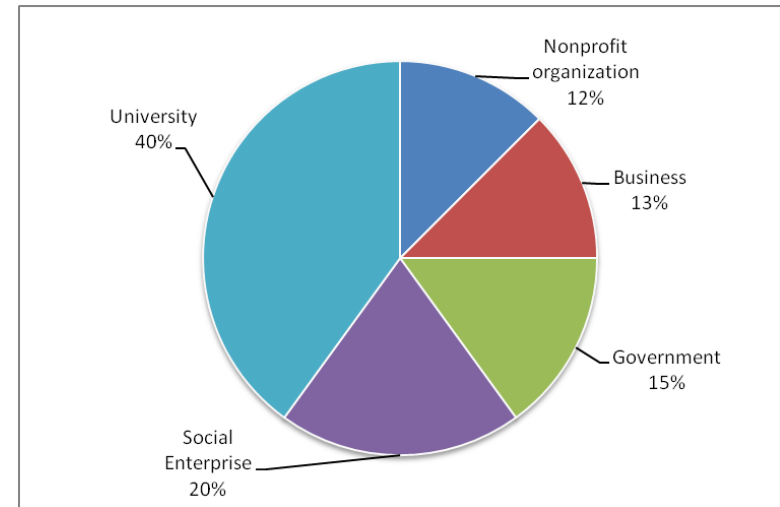
We had participants from across the province:



Avalon Peninsula, 11 participants
Burin-Trinity Bay-Bonavista Peninsula, 3 participants
Central Newfoundland, 1 participant
Northern Peninsula, 13 participants
Labrador, 1 participant
Outside Province, 3 participants
West Coast, 8 participants

and from various sectors:

8 represented social enterprises
5 represented nonprofit organizations
16 represented universities
5 represented businesses
6 represented governmental institutions



ETUAPTMUMK



At the Dialogues we aim to practice Etuaptmumk, which means “two-eyed seeing” in Mi’kmaw.

Etuaptmumk is knowledge coexistence for the benefit of all people.

To practice it, we have to see that our knowledge can overlap but remains distinct. We do not throw away or relinquish if we can find good, we keep all the good for the mutual benefit of all.

Etuaptmumk is a philosophical concept, not a research method, that guides Indigenous and non-Indigenous people working together to ask if their **respect for other perspectives is stronger than their reliance on their own viewpoint.**

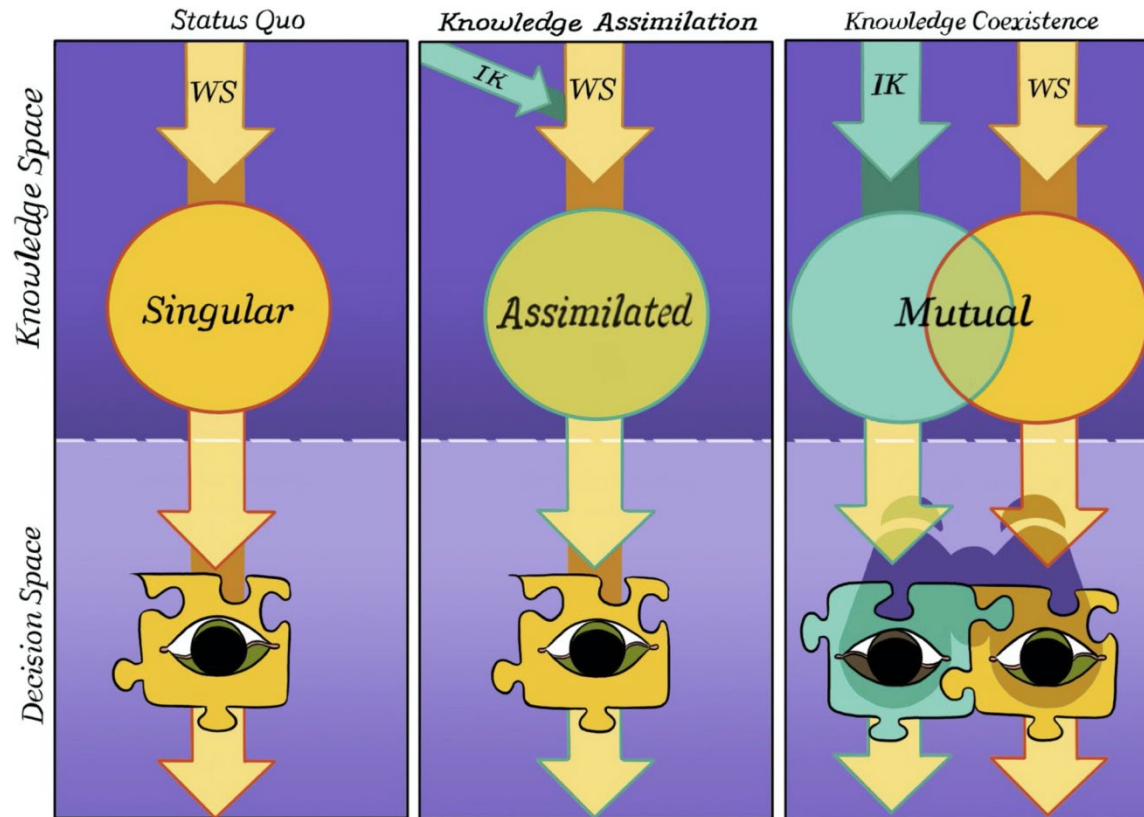


Image Source: Reid, AJ, Eckert, LE, Lane, J-F, et al. “Two-Eyed Seeing”: An Indigenous framework to transform fisheries research and management. *Fish Fish*. 2021; 22: 243– 261. <https://doi.org/10.1111/faf.12516>

Text: Ivan J White, with full and respectful credit to Elder Albert Marshall for conceptualizing and honoring us with the gift of Etuaptmumk.

Learn: <https://maw-lukutinej.buzzsprout.com/> <https://coastalroutes.org/coastal-connections>

SOCIAL FINANCE



Social finance is a tool that can be used to co-create community entrepreneurship.

Social finance uses standard financial tools and instruments to improve the economic, social and environmental values that organizations deliver.

The Canadian government defines social finance as "an approach to mobilizing private capital that delivers a social dividend and an economic return to achieve social and environmental goals".

Social finance often comes with a requirement for impact measurement and reporting.



SOCIAL FINANCE



Photo credit: Marie Louise Aastrup

Panellists (L to R):

Lynn Way, CBDC NorTip

Ryan Gibson, University of Guelph

Colin Corcoran, Community Sector Council of NL

Kristen Murray, NL Federation of Co-operatives

Moderator:

Gillian Morrissey, Manager, Centre for Social Enterprise, Memorial University

Key Takeaways:

- Social finance is not new finance – it is the creative use of financial instruments to create or strengthen positive impact and social change for communities.
- Learning about the many types of social finance tools will help in selecting the right one for your organization or project.
- Social finance is growing rapidly in Canada and there will be many new opportunities to avail of this type of funding in the near future.

SOCIAL FINANCE



Additional Social Finance & Impact Investing Resources

Government of Canada: [Social Finance Fund](#)

Imagine Canada Case Studies: [What is Social Finance?](#)

Newfoundland and Labrador [Community Finance Initiative](#)

Impatient Capital [The State of Social Finance in Canada 2021](#)

Community Foundations of Canada [Impact Investing Guidebook](#)

PLACE & INNOVATION



Following the social finance panel discussion, participants formed four groups for a heritage walking tour of St. Anthony, taking in some of the key assets of the community.

These observations were then used as the basis for an exercise where participants brainstormed and presented innovative ideas related to two initiatives in St. Anthony:

- **Public Transit** – SABRI will develop public transit and is seeking a way to maximize its use. It will become a public space that embeds the growth of local businesses, arts and other local potentialities.
- **Agriculture** – SABRI has tapped into the agricultural sector with the Grenfell Garden to raise public awareness of food security, greenhouse and hydroponic farm. The current challenge is to expand the agricultural business and community buy-in.



Photo credit: Marie Louise Aastrup and Ario Seto

PLACE & INNOVATION

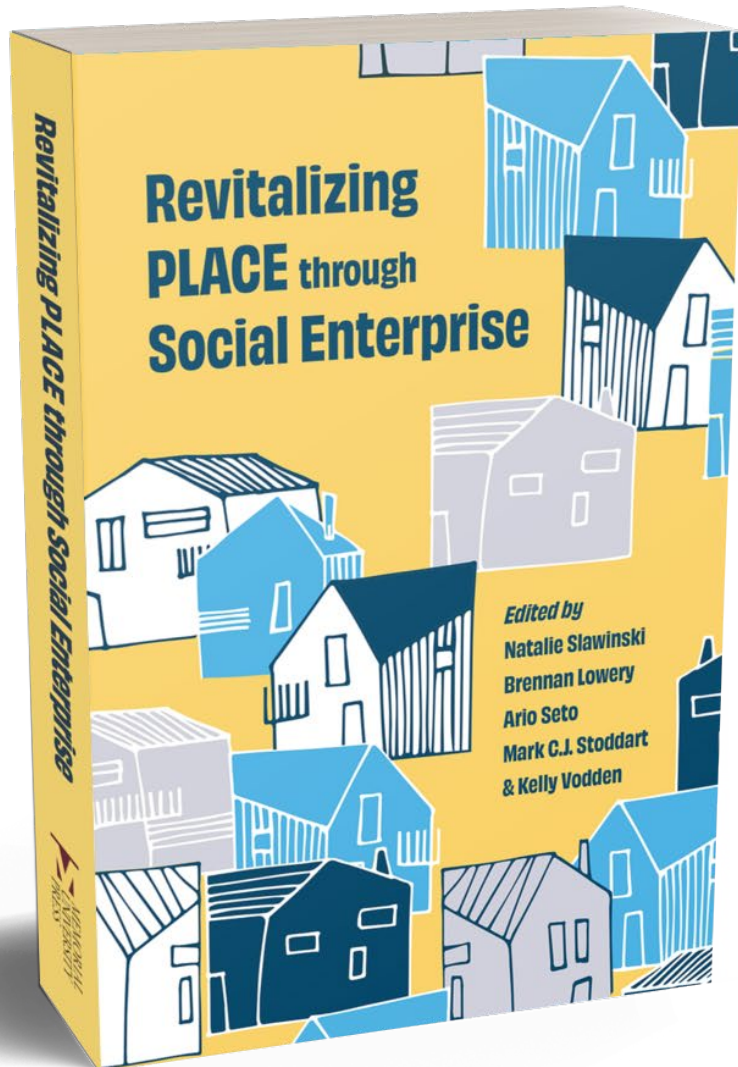


Teams presented their innovative ideas for public transit and agriculture in St. Anthony.



Photo credit: Marie Louise Aastrup and Ario Seto

BOOK LAUNCH



At the 2023 PLACE Dialogues, we celebrated the launch of a new book:

Revitalizing PLACE through Social Enterprise.

Collaboratively written by academics and practitioners, this volume offers case studies of place-based social enterprises in Canada, the United States, the United Kingdom, and Ireland, drawing on the lived experience of social entrepreneurs and community leaders to show the diverse ways the PLACE Framework can be applied to help create more sustainable futures.

You can order the book through [Memorial University Press](#), or download its Open Access version for free in early 2024.

CO-CREATION



“It was so nice to be amongst so many community minded people! I always get invigorated when I attend these awesome workshops.”

Diane Hodge-Burt,
CBDC Trinity Conception.



“It was a blessing for me to sit in a room filled with bright minds who are building a wonderful community and future.”

Sheena Noseworthy,
St. Anthony Basin Resources Inc.

“I really hope to continue the conversation with you all and explore opportunities for how government can play a better role.”

Jon Butler,
Children, Seniors and Social Development, NL
Government.

2023 VIDEO



Don't forget to check out the 2023 PLACE Dialogues video on [YouTube](#) or on the [PLACE Dialogues Website](#).



The PLACE Dialogues 2023: Co-creating Community Entrepreneurship

OUR PRINCIPLES



We believe that the PLACE Dialogues are so much more than just a conference.
Some of our guiding principles are:

1. We welcome, listen, and learn from everyone
2. We create a safe space for honest conversation and authenticity
3. We embrace vulnerability
4. We aim to practice Etuaptmumk
5. We push the boundaries & welcome innovation
6. We support one another
7. We foster connection and collaboration



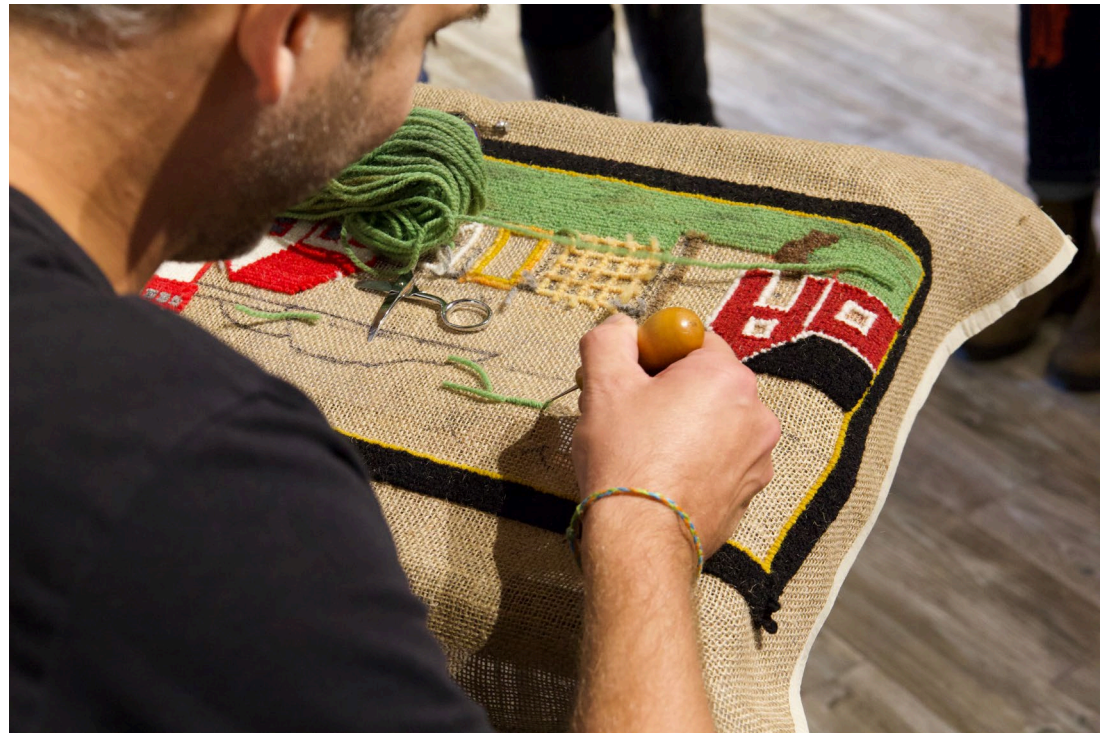
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STAY CONNECTED



As always, you can visit our page to see more updates on social entrepreneurship in Newfoundland and Labrador.

[PLACE Dialogues](#)
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Revitalizing
PLACE through
Social Enterprise

SEE YOU IN 2024!