



Summary Report

# **Harris Centre Regional Workshop**

**Port Blandford, NL  
March 16, 2012**

Memorial University Partnering With:

Zone 15: Discovery Regional Development Board

## **TABLE OF CONTENTS**

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<b>1.0 EXECUTIVE SUMMARY</b>	3
<b>2.0 ABOUT THE HARRIS CENTRE</b>	5
<b>3.0 REGIONAL WORKSHOP PURPOSE</b>	6
<b>4.0 MORNING SESSIONS: MEMORIAL UNIVERSITY PROJECTS</b>	7
<b>5.0 AFTERNOON SESSIONS: NEW OPPORTUNITIES FOR COLLABORATION</b>	7
<b>6.0 OPPORTUNITIES FOR FOLLOW-UP</b>	7
<b>6.1</b> Tourism	8
<b>6.2</b> Labour Market Issues and Changing Demographics	9
<b>6.3</b> Ocean Based Wealth Generation	12
<b>7.0 FOLLOW-UP PROCESS</b>	13
<b>8.0 CONCLUSION</b>	13
<b>APPENDICES</b>	
Appendix A – Workshop Agenda	14
Appendix B – Memorial’s Activities in the Region	17
Appendix C – Summary: Regional Workshop Evaluations	19
Appendix D – List of Attendees	24
Appendix E – Summary: Memorial Presents Evaluations	26
Appendix F – Results of Demographic Polling	28

## **1.0 EXECUTIVE SUMMARY**

The Harris Centre's eighteenth Regional Workshop was held on March 16, 2012 in Port Blandford, Newfoundland and Labrador.

Planning partners included:

- Discovery Regional Development Board
- Provincial Rural Secretariat
- Innovation, Business and Rural Development
- Federal Rural and Co-operatives Secretariat
- Community Business Development Corporation Eastern Initiatives
- Atlantic Canada Opportunities Agency
- Town of Sunnyside
- Eastern Health

This workshop had two main goals: 1) promote Memorial University as a resource for regional policy and development throughout the province, and 2) stimulate discussion to generate future opportunities or research questions from the region. To facilitate this, participants aimed to identify opportunities for future collaboration in the areas of research, teaching and outreach within the region, between Memorial University and community stakeholders.

### **1.1 Memorial Presents**

On the evening of Thursday March 15, 2012, the Harris Centre hosted a 'Memorial Presents' public policy forum titled: "*Business Clusters and Regional Development: Fact or Fashion?*" held at Tricentia Academy in Arnold's Cove. The keynote speakers for the event were Dr. Rob Greenwood, from the Harris Centre, and Dr. Alvin Simms, from the Department of Geography. The session provided a way of understanding regional development and how businesses and communities need to collaborate to succeed. It also demonstrated a new on-line tool, the Regional Economic Capacity Index, to highlight interactions between communities and how an understanding of their relative strengths will enhance the chances for all to succeed. The presentations were followed by an audience question and answer session, as well as a reception. The event was attended by twenty-eight people.

## **1.2 Regional Workshop**

The 'Regional Workshop' was held on Friday, March 16, 2012, from 8:00am to 4:00pm at Terra Nova Resort in Port Blandford. Sixty-five people attended the workshop and attendees included representatives from Memorial, community-based organizations, educational institutions, municipalities and local service districts, business owners and staff, media, and provincial and federal government departments.

The morning and afternoon sessions were divided thematically into: (1) Tourism; (2) Labour Issues and Changing Demographics; and (3) Ocean Based Wealth Generation. These themes were determined by the planning committee in consultation with regional partners prior to the workshop.

In the morning, there was also an introduction of several Memorial services and departments during the opening presentations. Presentations were given by Rob Greenwood, Director of the Harris Centre; Karen Kennedy, Director of the Division of Lifelong Learning; and Bojan Fürst, Manager of Knowledge Mobilization with the Harris Centre. The group also learned more about the Discovery Zone through a presentation by Chad Holloway, Executive Director of the Discovery Regional Development Board.

Participants broke into the three themed groups for the rest of the morning and discussed the various Memorial departments, faculties and centres which were represented at the workshop. The break-out sessions ended with a working lunch break.

The Rural Secretariat (a division of the Executive Council of the Government of Newfoundland and Labrador) held a special lunchtime session on assessing the social impacts of industrial development. This 2-hour deliberative dialogue session focused participants on the preliminary research findings from researcher, Michelle Porter in her study of the *Social Impacts of Industrial Development within the Clarenville-Isthmus region*. Through small table discussions, the Rural Secretariat led this engaging and participatory process, while providing opportunities for instant feedback using Turning Point Technology.

The lunchtime session was also used to complete some demographic polling of those in attendance (Appendix F).

During the afternoon breakout sessions, the participants informed Memorial faculty, students and staff, as well as the other participants, about development priorities in their region. Discussion then followed to identify potential new opportunities for Memorial in establishing linkages and partnerships for future projects.

There were a total of twenty follow-up opportunities identified at the workshop:

- Tourism: 6
- Labour Markets and Changing Demographics: 11
- Ocean Based Wealth Generation: 3

Those opportunities are listed in a separate section of this report following the opportunities section, and will be followed-up on by the Harris Centre.

These opportunities will be circulated to the appropriate faculty, staff and students throughout Memorial University with the Harris Centre facilitating and tracking results. The one-pagers will be available online in Yaffle, Memorial University's online research database (<http://www.yaffle.ca>).

Overall, the workshop was viewed as an effective method of identifying opportunities and informing residents and stakeholders of Memorial's current involvement in the region. It also helped facilitate strategic planning and development within the region by discussing regional priorities and brainstorming potential projects in which Memorial could become involved.

## **2.0 About the Harris Centre**

Named in honour of the late scholar and former Memorial University President Dr. Leslie Harris, the Leslie Harris Centre of Regional Policy and Development was established on October 1, 2004.

Dr. Harris was known for his integrity and independence while making a practical contribution to Newfoundland and Labrador. The Harris Centre continues this commitment in coordinating and facilitating Memorial's educational, research and outreach activities in the areas of regional policy and development. In brokering these activities the Harris Centre will in some situations take a leading role, while in others the role will be that of a partner, supporter or facilitator.

The final product offered to the community, whether in the form of research, teaching or outreach, is based upon the independence and integrity of Memorial's faculty, staff and students in applying their professional expertise in contributing to regional policy and development in Newfoundland and Labrador

### **3.0 REGIONAL WORKSHOP PURPOSE**

Regional Workshops have three key objectives:

1. To promote Memorial University as a resource for regional policy and development throughout the province, through the utilization of research, teaching and outreach activities at Memorial;
2. To communicate current Memorial University activities to local stakeholders and to communicate local stakeholder priorities to Memorial faculty, students and staff;
3. To provide a venue for the identification of new opportunities/linkages between Memorial University and local stakeholders.

The morning session of the workshop provides information to local stakeholders on current Memorial activities and provides an opportunity for local stakeholders to discuss the implications of these activities in the zone. The afternoon session entitled "new opportunities," allows for discussion of possible new collaboration opportunities between Memorial and local stakeholders. The session closes with a discussion of next steps.

This report is intended to provide a summary of the information shared in the various sessions and opportunities for further Memorial University and community collaboration.

#### **4.0 MORNING SESSIONS: MEMORIAL UNIVERSITY'S CURRENT PROJECTS**

Following several presentations the workshop participants split into three parallel sessions. These sessions began with a brief presentation by Memorial faculty, students and staff on their work in the area, of their departments or about research in general. People from the region then had the opportunity to ask questions about the research and discuss possible opportunities for using the research. In addition, the people from the region had the opportunity to introduce themselves and discuss their own work and activities. In some groups, the morning session brought up some opportunities for partnering with Memorial, but these were mostly discussed in the afternoon session. Below is the list of the facilitators for each break-out group:

##### **Tourism**

Facilitator: Bojan Fürst, Harris Centre

##### **Labour Market Issues and Demographic Change**

Facilitator: Rob Greenwood, Harris Centre

##### **Ocean Based Wealth Generation**

Facilitator: Johan Joensen, Harris Centre

#### **5.0 AFTERNOON SESSIONS – NEW OPPORTUNITIES FOR COLLABORATION**

Parallel sessions were held under the themes carried over from the morning sessions. Discussion followed between Memorial representatives and stakeholders from the region to identify potential new opportunities and partnerships between the university and the community.

#### **6.0 OPPORTUNITIES FOR FOLLOW-UP**

Many potential opportunities for Memorial University research, teaching and outreach with stakeholders in the Discovery region arose from the afternoon sessions of the workshop. Below are the opportunities for possible collaboration, categorized by break-out group:

*(where there is no community partner/ lead listed in this report, there was none identified at the workshop).*

## **6.1 Tourism**

### 1) Creating resettlement stories from collected interviews:

Arnold's Cove has collected many interviews from people who resettled into community from the smaller communities. There is a large number of resettled residents, probably the largest number of resettled communities in NL. The town needs somebody to shape the raw data into stories.

Community partner: Edna Penny, Town of Arnold's Cove, 463-2157

### 2) Identification of traditional Beothuk herbs:

We are ready to plant our peace memorial garden but need help identifying traditional plants that native peoples of the area used in the past.

Community partner: Susan Khaladkar, Town of Sunnyside, 472-4994

### 3) Inventory of plants, trees and vegetation:

We need somebody to help us identify flora in our area and provide us with photographs and information that we could use to create better guides and signage on our trails.

Community partner: Cindy Collins, Arnold's Cove Heritage Foundation, 463-0191

### 4) Shipping history of Placentia Bay:

There is a rich history of shipping in the area which needs to be recorded, especially in light of the increased shipping today and the increasingly mobile workforce. The historic perspective would be valuable to the researchers working on the workforce mobility project.

Community partner: Cindy Collins, Arnold's Cove Heritage Foundation, 463-0191

### 5) Explore the barriers NL small businesses, cultural and heritage organizations face when applying for funding through provincial and national granting bodies:

Organizations in rural NL face numerous administrative and policy barriers when trying to



access funding from various funding agencies. This applies to small businesses as well as cultural, heritage and arts organizations. This research project would look at those barriers and suggest policy changes that take into consideration the fact that organizations operating in rural NL have different needs from their urban counterparts.

Community partner: Geoff Adams, New Curtain Theatre Company, 466-7490

6) Statistical survey of seasonal residents in Bonavista region:

There is currently no statistical data on second home ownership in the region. This is a growing trend and the information would be indispensable to researchers, town planners and economic developers.

Community partner: Emily Urquhart, Memorial University, 237-2808

## **6.2 Labour Market Issues and Changing Demographics**

1) Quality of life/wage levels for young, rural professionals:

Many young, educated professionals in the Discovery Region make significantly lower wages for their work than urban counterparts. This, combined with a lack of affordable housing, is leading them to move. There may also be an undervaluing of non-trades professions in regions undergoing industrial developments. This project could include a study of the situation of educated, non-skilled trades workers in the Discovery Zone, as well as an assessment of what could be done to help these young workers remain in their communities.

Community partner: Ross Maier, The Packet

2) Apprenticeship System Evolution: barriers and opportunities:

Do the ways that we develop and train skilled workers reflect the needs and emerging conditions of our region? How do work terms and apprenticeships contribute to job search success? This project could include the development of a history of apprenticeship and co-ops in NL as well as a comparison between the situation here and in other similar jurisdictions.

Community partner: Maisie Caines, CNA, 466-6931

3) Leveraging part-time residents as volunteers:

There is a group of non-resident homeowners who use this region for holidays. They have strong ties to this region and many have extensive experience in a variety of professional areas. On the other hand, many rural communities are having trouble filling volunteer positions. Would it be possible to help fill the gap with the expertise and time of these part-time residents? This project involves completing an inventory of who might be interested, what their expertise might be, and how to best involve them.

Community partners: Maisie Caines, CNA, 466-6931; and Cal Efford, 543-2978

4) Organized Labor Practises Towards New Entry into the Industry:

How can organized labor help prepare and support new entrants to the skilled trades? There was a time when labor groups were suspicious of co-ops and apprenticeships. This has changed as labor shifts have taken place. What is organized labor's current contribution to creating new workers and are there ways to support more engagement?

Community partners: Cal Efford, 543-2978; and Kerry Murray (haven't approach Kerry yet)

5) Factors impacting returning migration:

What affects people's decisions to move back to this region after working away? Is there a specific time period when people are likely to return? What can be done to help support people who want to return?

Community partner: Bob Kennedy, Metier & Associates Inc., 533-6929

6) Career Counselling and Labour Market Needs:

The school system needs to better understand the opportunities available in the projects, and specifically in the trades, and offer relevant and honest advice about the opportunities that exist. This project would study the career counselling system in this province, figure out what is working and offer suggestions that would lead to students being better informed about their career options.

Community partner: Chad Holloway, Discovery Regional Development Board, 466-4691

7) Assessment of the differing labor market needs of operations vs. project based/construction phase skilled trades careers:

The situation for skilled trades workers varies greatly depending on what type of work is being done. Those working in more operational roles tend to work 40 hour weeks, have stability, don't include mobility, but also don't pay as well. Those working on projects are more nomadic and sporadic, but pay much higher wages. This project would assess the differences and ramifications of both types of skilled trades opportunities.

Community partner:

8) Research on what motivates older workers to stay in the labor force and the effects on the region:

More and more people are staying in their jobs past retirement age. Why is that and what are the ramifications on the labor market in the region. Is it a good thing or is it a challenge? How does it affect the opportunities for younger people in the region? This project would involve gathering and then assessing the facts.

Community partner: Lisa Browne, Eastern Health, 466-5863; and Leo Bonnell (Alvin Simms (Department of Geography, Memorial) can help with the metrics/statistics)

9) Addressing the challenge of recruiting volunteers in the Discovery Zone:

Many community organizations are almost entirely dependent on volunteers. With aging populations, seniors are overworked and aren't being replaced. Why is this? Is the spirit of volunteering in rural NL changing? Are young people disengaging or are they engaged in different ways? How can we turn around the trend and keep community groups and services going?

Community partner: Maisie Caines, CNA, 466-6931; and Cal Efford, 543-2978

10) Volunteer Firefighters Renewal Project:

Volunteer firefighters are aging without engaging young people. On the other hand, there are graduates of MI's SERT program who have trouble finding work experience. Is there any way that we could solve both problems by working together through internships or co-ops? How could regional cooperation help solve this problem?

Community partner: Reginald Penney, Mayor of Port Blandford, 543-2170

### **6.3 Ocean Based Wealth Generation**

1) Researching the social enterprise/co-operative business model as an opportunity for community socio-economic development:

Many rural communities have been dependent on one industry/one business for economic prosperity. When this business no longer exists, communities are left without an employment generator and can lose both services and products. It is important that Regional Development Organizations and local Municipalities have the necessary skills and knowledge to sustain and build this capacity. Opportunity to explore best practices, case studies, etc.

Community partner: Michelle Brown, Federal Rural and Co-operatives Secretariat, 709 467 2741

2) Researching climate change/impacts on the fish biomass in Trinity and Bonavista Bays: Gather statistics on water temperatures, new species, etc. It is also important to also examine the migration patterns, focusing on the offshore and inshore. How can industry adapt to this change? Based on research outcomes: there could be more target niche markets, opportunities for processing new species, value added production

Community partner: Shelly Blackmore, Discovery Regional Development Board, 466-1432

3) Researching more efficient approaches to meet market demands (from the perspective of transportation, time efficiencies with a good product for the consumer).

Community partner: None confirmed, but potential with Discovery Regional Development Board

## **7.0 FOLLOW-UP PROCESS**

The Harris Centre will follow up with individual session participants to determine contacts and descriptions for the opportunities for further Memorial collaboration with stakeholders in the region. The goal is to develop each opportunity, or research question, into a one-page description, with a lead individual or organization specified from within the region as a local champion. These one-page opportunity descriptions will be circulated to appropriate Memorial University faculty, staff and students and the Harris Centre will track, facilitate and report results. Opportunities will also be listed in Yaffle ([www.yaffle.ca](http://www.yaffle.ca)), Memorial's online research database, to enable web-accessible listings for further follow up.

## **8.0 CONCLUSION**

Based upon the evaluation results from the events (See Appendices C & E), participants of the Memorial Presents and the Regional Workshop felt that it was a useful and worthwhile way to become better informed on how Memorial University and communities can work together. The workshop also provided a good opportunity for dialogue. It was agreed that these workshops are good for communities in the province, while they are also beneficial for Memorial University. Memorial faculty, staff and students felt that it was a valuable way to learn about the needs and priorities of those in the Discovery region of the province. Memorial University is committed to the social and economic development of all areas of Newfoundland and Labrador; the Harris Centre is dedicated to advancing this mission through these workshops and the many opportunities they highlight and initiate.

## **APPENDIX A**

### **Regional Workshop Agenda**

Terra Nova Resort, Port Blandford  
Friday, March 16, 2012      8.00am - 4:00pm

- |                                   |  |
|-----------------------------------|--|
| <b>8:00 – 9:00</b>                | Breakfast at Terra Nova Resort ( <i>Provided by the Harris Centre</i> )  |
| <b>8.30 – 9:00</b>                | Workshop Registration (Main Lobby)   |
| <b>9:00 – 9:10</b><br>(10 mins)   | Welcomes <ul style="list-style-type: none"><li>• Rob Greenwood, Harris Centre</li><li>• Mayor Reginald Penney, Port Blandford</li><li>• Paul Tilley, College of the North Atlantic</li></ul> |
| <b>9:10 – 9:20</b><br>(10 mins)   | Outline for the Day<br>Rob Greenwood, Harris Centre  |
| <b>9:20 – 9:35</b><br>(15 mins)   | The Role of Memorial University in Regional Development<br>Karen Kennedy, Memorial University  |
| <b>9:35 – 9:55</b><br>(20 mins)   | Regional Priorities<br>Chad Holloway, Discovery Regional Development Board   |
| <b>9:55 – 10:05</b><br>(10 mins)  | Follow-Up Process for New Opportunities<br>Bojan Furst, Harris Centre  |
| <b>10:05 – 10:20</b><br>(15 mins) | Break  |

**10:20 – 11:30pm**  
(1hr 10 mins)

**Parallel Sessions: Current Memorial Activities in the Region**

Participants will discuss current activities in the region and discuss various Memorial departments/centres in break-out groups.

- **Tourism**

Facilitator: Mike Clair, Harris Centre

Note taker: College of the North Atlantic Students

- **Labour Market Issues**

Facilitator: Rob Greenwood, Harris Centre

Note taker: College of the North Atlantic Students

- **Changing Demographics and Shifting Needs**

Facilitator: Rebecca Cohoe, Harris Centre

Note taker: College of the North Atlantic Students

- **Ocean Based Wealth Generation**

Facilitator: Bojan Fürst, Harris Centre

Note taker: Michelle Brown, Rural and Co-operatives Secretariat

**11:30 – 1:30pm**  
(2 hrs)

**Lunch** (Provided by the Harris Centre)

**Rural Secretariat Session - Assessing the Social Impacts of Industrial Development**

This 2-hour unique deliberative dialogue session will focus workshop participants on the preliminary research findings from researcher, Michelle Porter in her study of the *Social Impacts of Industrial Development within the Clarendville-Isthmus region*. Through small table discussions, the Rural Secretariat will lead this fun, engaging and participatory process while providing opportunities for instant feedback using Turning Point Technology.

**1:30 – 2:55pm**  
(1hr 25 mins)

**Parallel Sessions: New Opportunities**

(Discussion of potential new opportunities for collaboration based on regional priorities. Groups will brainstorm new research questions, outreach/engagement activities, teaching opportunities, etc.)

- **Tourism**

Facilitator: Mike Clair, Harris Centre

Note taker: College of the North Atlantic Students

- **Labour Market Issues**

Facilitator: Rob Greenwood, Harris Centre

Note taker: College of the North Atlantic Students

- **Changing Demographics and Shifting Needs**  
Facilitator: Rebecca Cohoe, Harris Centre  
Note taker: College of the North Atlantic Students
- **Ocean Based Wealth Generation**  
Facilitator: Bojan Fürst, Harris Centre  
Note taker: Michelle Brown, Rural and Co-operatives Secretariat

**2:55 – 3:10pm**  
*(15 mins)* Break

**3:10 – 3:50pm**  
*(40 mins)* Report Back / Wrap-Up and Next Steps  
Facilitator: Rob Greenwood, Harris Centre

**3:50 – 4:00pm**  
*(10 mins)* Evaluations  
Facilitator: Mike Clair, Harris Centre



## APPENDIX B

### Sample of Memorial University Projects in the Discovery Regional Development Zone

This list is not exhaustive, and most of these projects are from Yaffle ([www.yaffle.ca](http://www.yaffle.ca)). Visit Yaffle to explore Memorial's current projects and opportunities, along with the research interests and expertise of Memorial's faculty, students and staff. You can also use Yaffle to enter your own project ideas.

Principal Investigator	Department/Faculty	Project(s)
Dr. Ted Callanan	Department of Psychiatry	Addressing Mental Health Issues in Rural Communities: Can a Self-help Program for Depression Have an Impact?
Dr. Steve Carr	Department of Biology	The Daughters of Eve in Newfoundland, and "The Da Vinci Cod:" Genetic Clues to the Genealogy of Newfoundlanders, and the Structure of the Newfoundland Cod Fishery
		Construction of a series of 'field laboratories' to collect and extract DNA on-site from commercial fishery operations. Project leader is looking for local workers.
Barbara V. Roebathan	Faculty of Medicine and Biochemistry Department	Increasing Fruit Consumption in Elementary School Children in Newfoundland and Labrador
Peter R. Sinclair	Department of Sociology	Industrialization and Rural Development: Contrasting Labour Markets and Perceptions of the Future on the Bonavista Peninsula and Isthmus of Avalon, Newfoundland
		Systemic Crisis in Rural Newfoundland: Can the Outports Survive?
Stephen Bornstein	Newfoundland and Labrador Centre for Applied Health Research (NLCAHR)	Integrated Knowledge Translation for Decision Support in the Health Care System: an Innovative Approach in Newfoundland and Labrador
		The Reprocessing and Reuse of Single-Use Medical Devices in Newfoundland and Labrador
Dr. D. Deibel	Ocean Sciences Centre, Memorial University	Lipids and Fatty Acids in Newfoundland Marine Food Webs

		Early Warning and Mitigation of the Impact of Invasive Colonial Ascidian Tunicates
Dr. Craig Purchase	Department of Biology	Mate Choice and Sperm Quality in Capelin
Dr. George A. Rose	Fisheries Conservation Group, Fisheries and Marine Institute	Northern Cod Life Histories – A Common Garden Approach to Determine Why Have They Changed?
Emily Urquhart	Department of Folklore	Reimagining the Outport: People from Here, People from Away
Cathy Whiffen	Department of Biology	Reproductive Potential of V-Notched American Lobsters ( <i>Homarus americanus</i> ) in Newfoundland: Does V-Notching Work?
Dr. Sean Cadigan	Department of History	The Role of Agriculture in Outport Self-Sufficiency
Dr. Robert Hooper	Bonne Bay Marine Station	Sea Urchins: A New Fishery for Newfoundland and Labrador
Dr. Rob Greenwood	The Harris Centre	Social Dynamics of Economic Performance: Innovation and Creativity in the St. John's City-Region and in Smaller Urban Regions in Newfoundland and Labrador
		Local Governance, Creativity and Regional Development in Newfoundland and Labrador: Lessons for Policy and Practice from Two Projects
Dr. Maria Mathews	Department of Community Health and Humanities, Faculty of Medicine	Spousal Perspectives on Factors Influencing Recruitment and Retention of Rural Family Physicians
Dr. Yolanda Wiersma	Department of Biology	Quantifying Stream Connectivity in Atlantic National Parks (not technically in Zone because of the Park)

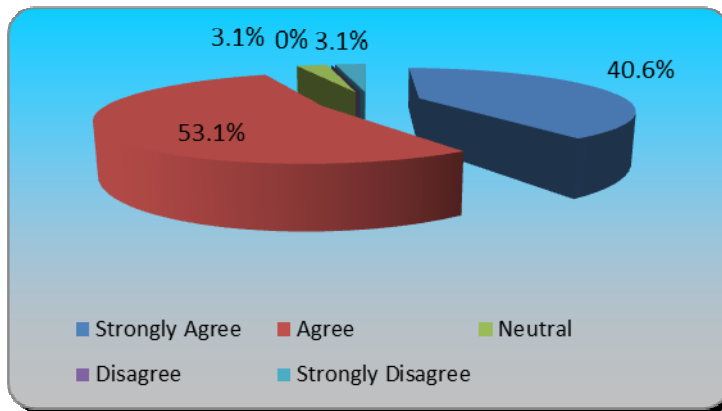
## APPENDIX C

### Summary: Regional Workshop Evaluation

Evaluations were carried out by the Rural Secretariat using Turning Point Technology, which polled the participants and showed them the results in real time. Although there were 65 participants in the workshop in total, not everyone was there at the end of the day and some people were out of the room for the evaluation. There are different response rates for different questions.

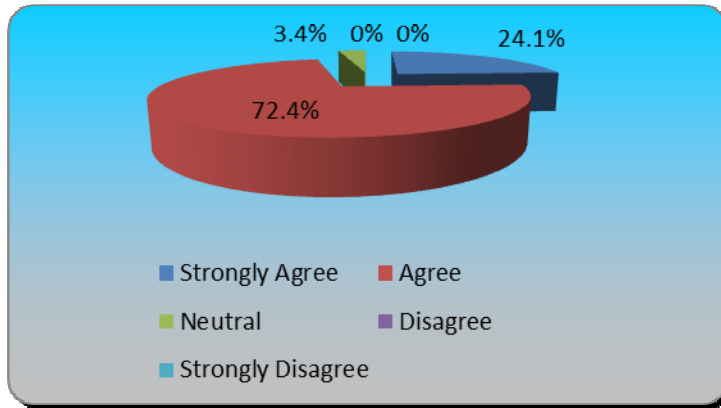
**1.) This workshop increased my awareness of how Memorial University and communities can work together.**

	Responses	
Strongly Agree	13	40.62%
Agree	17	53.12%
Neutral	1	3.12%
Disagree	0	0%
Strongly Disagree	1	3.12%
<b>Totals</b>	<b>32</b>	<b>100%</b>



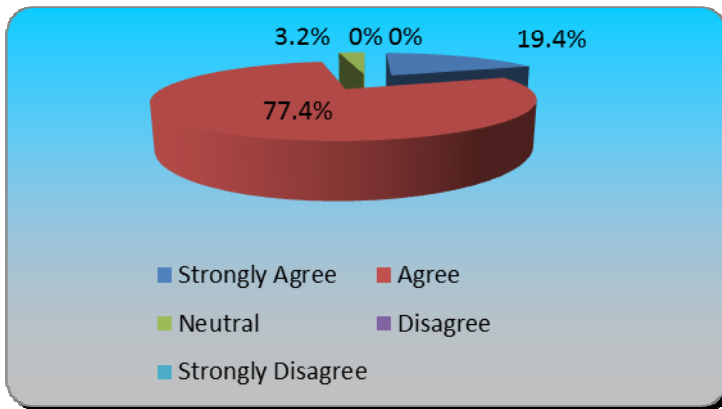
**2.) This workshop covered topics and themes which interest me.**

	Responses	
Strongly Agree	7	24.14%
Agree	21	72.41%
Neutral	1	3.45%
Disagree	0	0%
Strongly Disagree	0	0%
<b>Totals</b>	<b>29</b>	<b>100%</b>



**3.) The Technology Used During the Lunch-time session was helpful.**

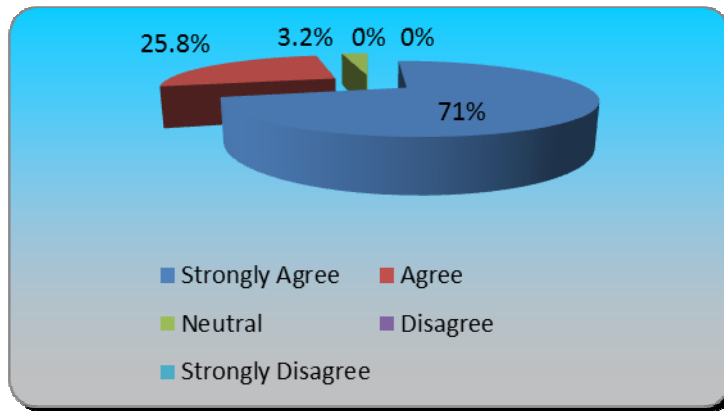
	Responses	
Strongly Agree	6	19.35%
Agree	24	77.42%
Neutral	1	3.23%
Disagree	0	0%
Strongly Disagree	0	0%
<b>Totals</b>	<b>31</b>	<b>100%</b>



**Responses**

**4.) There was a good opportunity for dialogue at this workshop?**

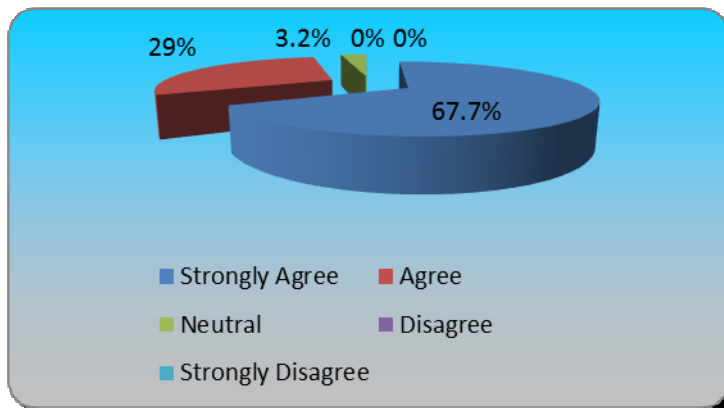
Strongly Agree	22	70.97%
Agree	8	25.81%
Neutral	1	3.23%
Disagree	0	0%
Strongly Disagree	0	0%
<b>Totals</b>	<b>31</b>	<b>100%</b>



**5.) Regional workshops are good for Newfoundland and Labrador communities.**

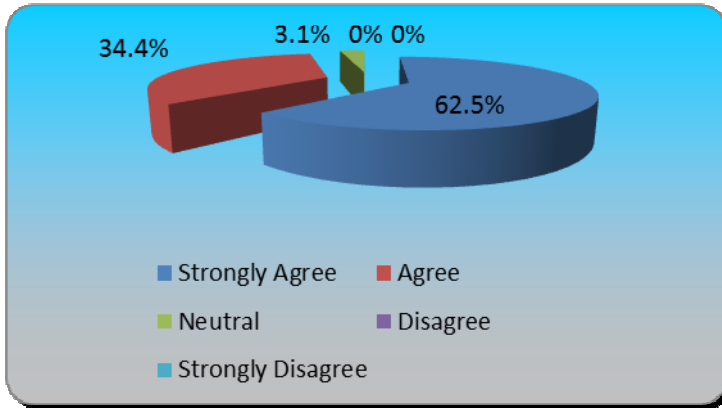
**Responses**

Strongly Agree	21	67.74%
Agree	9	29.03%
Neutral	1	3.23%
Disagree	0	0%
Strongly Disagree	0	0%
<b>Totals</b>	<b>31</b>	<b>100%</b>



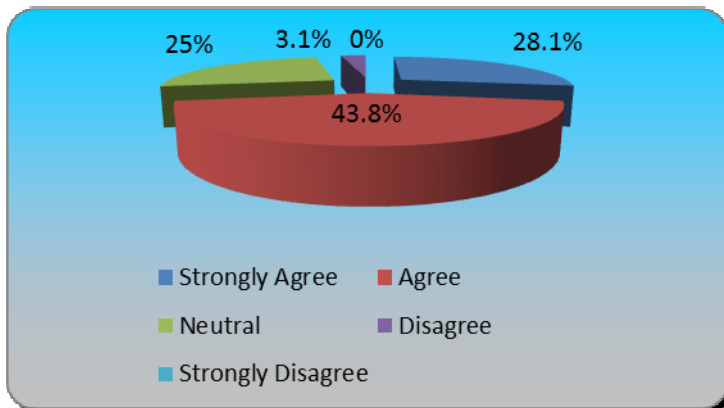
**6.) Regional workshops are beneficial for Memorial University.**

	<b>Responses</b>	
Strongly Agree	20	62.50%
Agree	11	34.38%
Neutral	1	3.12%
Disagree	0	0%
Strongly Disagree	0	0%
<b>Totals</b>	<b>32</b>	<b>100%</b>



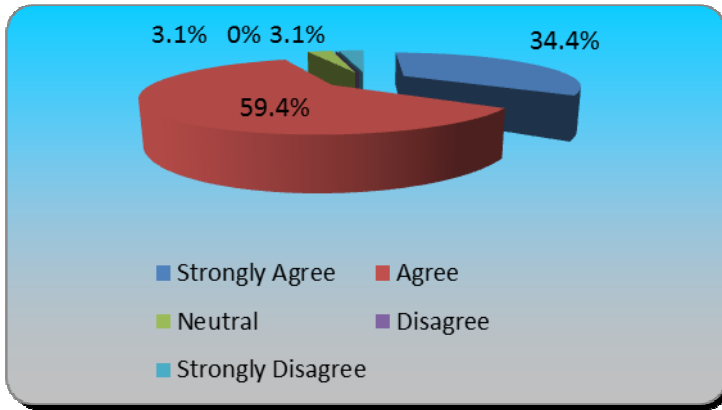
**7.) Memorial University plays a key role in finding solutions to the issues in Newfoundland and Labrador.**

	<b>Responses</b>	
Strongly Agree	9	28.12%
Agree	14	43.75%
Neutral	8	25%
Disagree	1	3.12%
Strongly Disagree	0	0%
<b>Totals</b>	<b>32</b>	<b>100%</b>



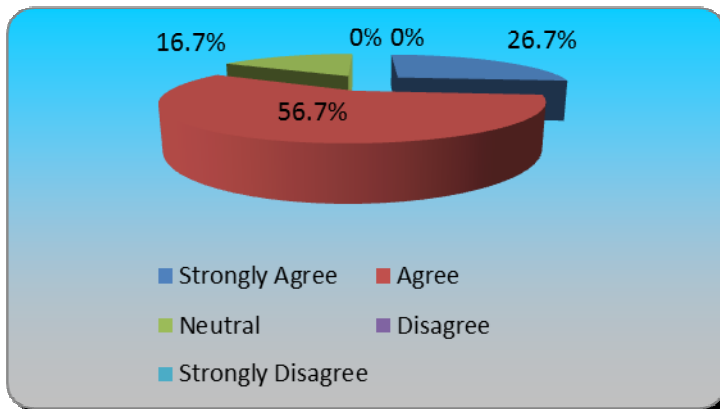
**8.) The facilitated workshop format was a good way to get ideas out to communities (multiple choice)**

	<b>Responses</b>	
Strongly Agree	11	34.38%
Agree	19	59.38%
Neutral	1	3.12%
Disagree	0	0%
Strongly Disagree	1	3.12%
<b>Totals</b>	<b>32</b>	<b>100%</b>



**9.) I will follow up on ideas and opportunities identified at this workshop (multiple choice)**

	<b>Responses</b>	
Strongly Agree	8	26.67%
Agree	17	56.67%
Neutral	5	16.67%
Disagree	0	0%
Strongly Disagree	0	0%
<b>Totals</b>	<b>30</b>	<b>100%</b>



## APPENDIX D

### List of Attendees

<b>Name</b>	<b>Organization</b>
Adam Randell	The Packet
Alicia Anderson	Marine Institute
Alvin Simms	Memorial University
Amy Tucker	Memorial University
Bea Courtney	Goss Gilroy
Bill Driedzic	Memorial University
Bob Kennedy	Eastern Suppliers Development Alliance
Bob Kennedy	Metier and Associates Inc.
Bojan Fürst	Memorial University
Bruce Gilbert	Rural Secretariat
Cal Efford	
Chad Holloway	Discovery Regional Development Board
Cindy Collins	Arnold's Cove Heritage Foundation
Clyde Oldford	Town of Port Blandford
Debbie Strong	College of the North Atlantic
Denis Sullivan	Innovation, Business and Rural Development
Edith Samson	Sir William Ford Coaker Heritage Foundation
Edna Penney	Town of Arnold's Cove
Elesa Campbell	By d'Bay Cabins
Emily Urquhart	Memorial University
Geoff Adams	New Curtain Theatre
Greg Dominaux	Rural Secretariat
Helena Zhang	Memorial University
Herman Russel	Department of Fisheries and Aquaculture
Jacqueline Keats	Town of Port Blandford
Jamie Ward	Memorial University
Jamilee Fitzpatrick	Rural Secretariat
Janice Ryan	World Wildlife Fund - Canada
Joanne Freeman	Champney's West
Johan Joensen	Memorial University
John Duff	Memorial University
John Fisher	Fisher's Loft
Karen Kennedy	Memorial University
Kate Reid-Shute	Memorial University
Kay Young	Lethbridge and Area Local Service District
Kelly Vodden	Memorial University
Ken Carter	Rural Secretariat



Kim Olson	Rural Secretariat
Kyle Tisler	College of the North Atlantic
Laura Phelan	Department of Natural Resources
Leo Bonnell	
Lisa Browne	Eastern Health
Luc Clair	Memorial University
Maisie Caines	College of the North Atlantic
Mayor Reg Penney	Town of Port Blandford
Michelle Brown	Federal Rural and Co-operatives Secretariat
Michelle Porter	Memorial University
Michelle Snow	Rural Secretariat
Michelle Yetman	Rural Secretariat
Mike Clair	Harris Centre
Navanda Harris	Town of Port Blandford
Neville Samson	Discovery Regional Development Board
Patrick Carroll	Parks Canada
Paul Tilley	College of the North Atlantic
Paula Roberts	Innovation, Business and Rural Development
Rebecca Cohoe	Memorial University
Rob Greenwood	Memorial University
Ross Mair	The Packet
Ross Wiseman	MHA
Sarah Mills	Goss Gilroy
Shelley Blackmore	Discovery Regional Development Board
Susan Khaladkar	Town of Sunnyside
Tammy Yetman	Discovery Regional Development Board
Terry Courish	Memorial University
Tracey Hillyard	Phoenix Publishing

## APPENDIX E

### Summary: Memorial Presents Evaluations

Total number of participants: 28

Total forms filled out & returned: 11

Participants provided a scoring of 1 to 5 for each of the below questions, with 1 being strongly disagree to 5 being strongly agree. The average score given to each question is provided.

	Average Score (out of 5)
The speakers were well informed and provided relevant information	4.6
The promotional materials for this event accurately described the content of the forum	4.5
There was sufficient time provided for the question & answer period	4.3
The presentation and the following discussion have given me a better understanding of the issues involved	4.5
The presentation followed by a discussion session is a good format for informed debate and decision-making	4.5
I am interested in this topic	4.4
Memorial University plays a key role in finding solutions to the issues in Newfoundland and Labrador	4.4
Overall, this public forum met my expectations	4.5

#### Additional comments:

- Our Zone has two real strengths - industrial/ oil+gas and tourism, with Clarenville as a major service centre

#### What other information would you like to see on this topic?

- Rural real estate (more in depth).
- Would have liked to have seen a side by side comparison of demographics of regions larger towns - Clarenville, Arnold's Cove and Bonavista.
- Linkages to affordable housing and planning.
- Examples of successful clusters

**What other topics would you like to see *Memorial Presents* public forums address?**

- Linkages of tourism with clusters and rural economic development. Is tourism the answer in all regions? Governemnt. Sees so many requests to support tourism, but should we strategically invest in tourism clusters only?
- Municipal Issues, structures etc.

**How did you find out about this event? (Please list all that come to mind.)**

- Harris Centre
- email, newspaper
- Discovery Board - email, public notices, Rural Secretariat
- Twitter, newspaper, colleagues and public posters

**Age groups:**

30 or Under: 2

Between 31 and 54: 8

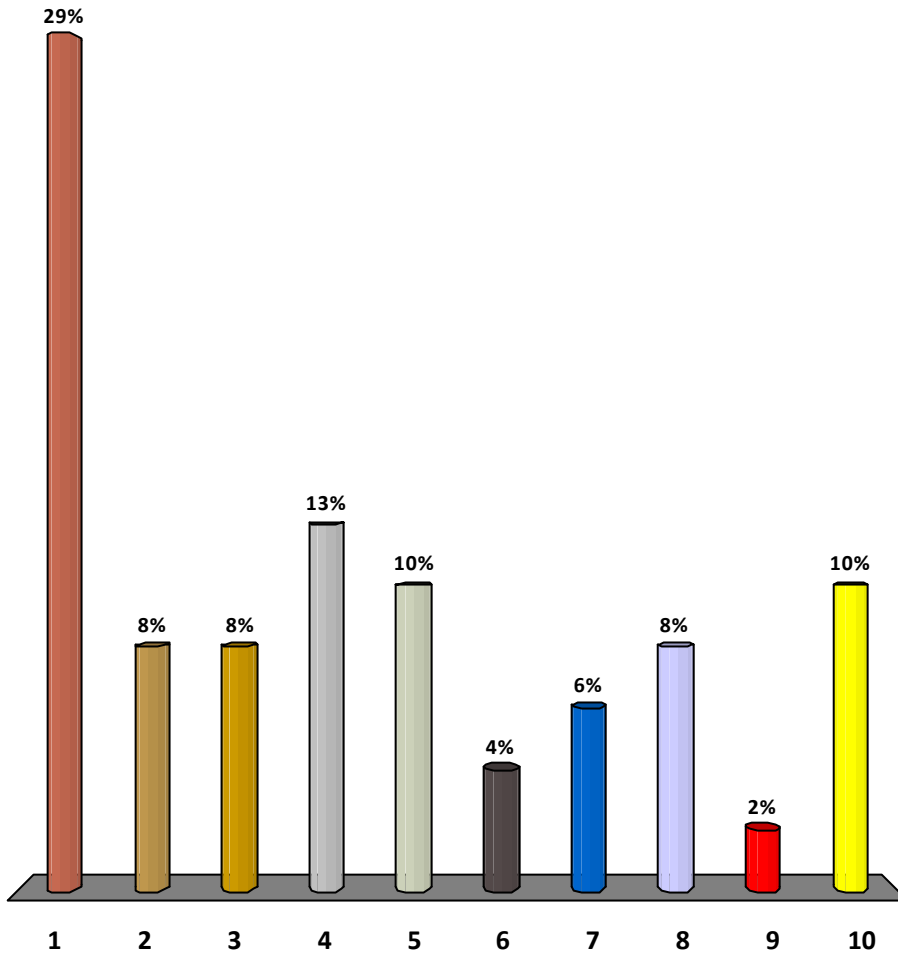
55 or older: 1

## APPENDIX F

### Results of Demographic Polling

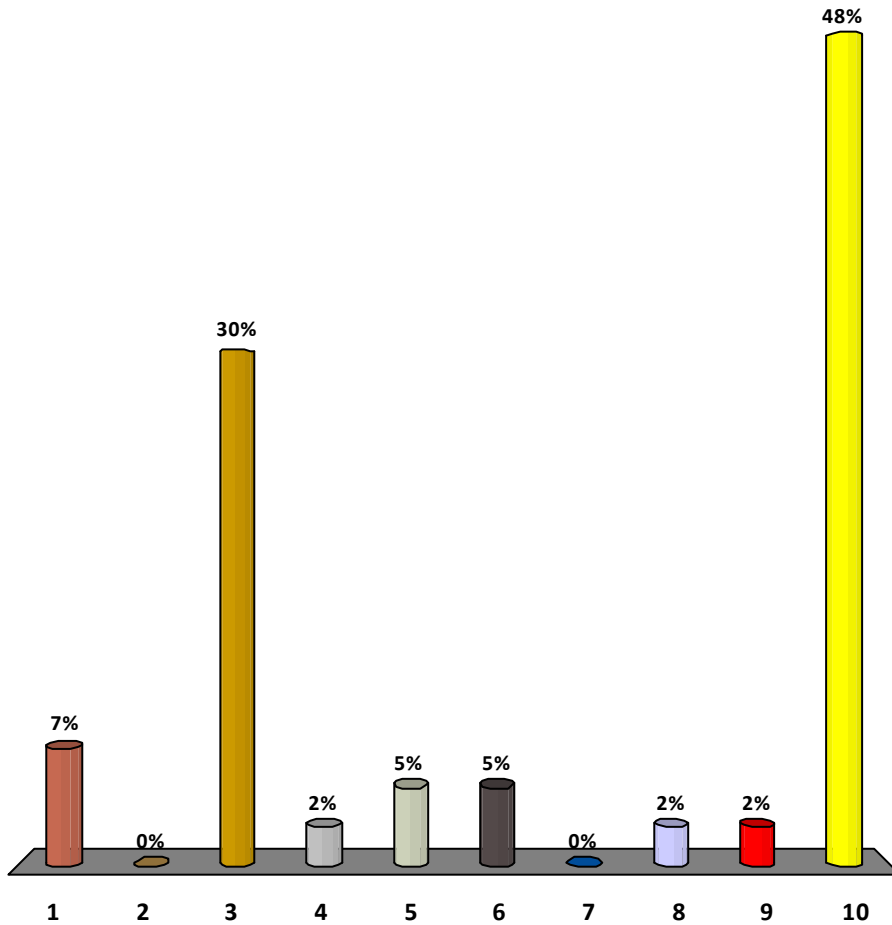
I am most affiliated with:

1. Memorial University
2. College of the North Atlantic
3. Industry
4. Municipal Government
5. Provincial Government
6. Federal Government
7. Economic Development Organization
8. Non-profit Organization
9. Regional Council
10. Other



I live in the following sub-region:

1. Isthmus of Avalon
2. Southwest Arm Area
3. Smith Sound-Random Island
4. Trinity-Trinity Bay Area
5. Chandlers Reach
6. Catalina Area
7. Bonavista Area
8. Black Head Bay Area
9. Southern bay Area
10. Outside Clarenville-Bonavista region



The most dominant industry in my sub-region is:

1. Forestry
2. Fishing and Fish Processing
3. Agriculture
4. Oil, Gas & Mining
5. Retail
6. Construction
7. Government Services
8. Education
9. Tourism
10. Other

