

Job Title: Student Ambassador

Department of Marketing,
Communications and Advancement
Grenfell Campus, Memorial University

Job Type: Student position for both Fall and Winter Semesters (\$19.00/hour for 5 hours a week)

Duties and Responsibilities:

The Student Ambassador is an exciting position for students who are interested and/or have experience in social media, photo/video and content creation.

Reporting to the Marketing Advisor, the Student Ambassador will lead and support delivery of a variety of on and off campus activities and social media content.

The selected candidate will perform some of the following duties:

- Create video content for Grenfell Campus social media channels – Facebook, Instagram, TikTok.
- Promote Grenfell campus as students' campus of choice, answer questions, provide them with appropriate contacts, etc.
- Event coverage on Grenfell Campus social media channels.
- Participate in social media takeovers during the semester.
- Assist with online and in-person events such as career fairs, open houses, campus tours, etc.

Qualifications:

1. Creative, enthusiastic and professional.
2. Ability to collaborate with Marketing Advisor to create social media content.
3. Excellent written and verbal communication skills.
5. Ability to work in a team environment and have effective interpersonal skills.
6. Video editing is an asset.
7. Previous social media experience is an asset.

To Apply:

Please submit a cover letter and resume to:

Noah Park
Marketing Advisor
Marketing, Communications and Advancement
Email: nbpark@mun.ca