

## Transfer from 3-Year Business MANAGEMENT Diploma (CNA)

Proposed BBA Program Guide 2024-2025 (Updated May 28, 2024)

Name:

Student #:

Date:

All CNA 3-year graduates must complete the following 12 courses, plus 3 others as noted:

Course	Title	Pre-Requisites	Grade
BUSN 2021	Research and Writing for Business	BUSN 0X75 and 3 credit hours in English	
BUSN 3500	Financial Management I	BUSN 0X75	
BUSN 4010 <sup>1</sup>	Strategy I: Analysis & Planning	BUSN 0X75, BUSN 2021, BUSN 3500 and BUSN 2110 (HRM & MKT only)	
BUSN 4070 <sup>1</sup>	Strategy II: Implementation & Change Mgmt	BUSN 4010	
ENGL 1_____		Note: 1110 recommended	
MATH 1052	Mathematics for Business	Note: MATH 1000 may be substituted	
BUSN Elective <sup>2</sup>			
Non-BUSN Elective <sup>3</sup>			
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Non-BUSN Elective <sup>3</sup>			
Non-BUSN Elective <sup>3</sup>			
Non-BUSN Elective <sup>3</sup>			

Students with the **ACCOUNTING** diploma must also complete:

BUSN Elective <sup>2</sup>			
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Students with the **HUMAN RESOURCE MANAGEMENT** diploma must also complete:

BUSN 2110	Managerial Accounting	BUSN 0X75 Note: Must be completed before BUSN 4010	
BUSN 3410	Operations Management	BUSN 0X75	
ECON 1020	Introduction to Macroeconomics		

Students with the **MARKETING** diploma must also complete:

BUSN 2110	Managerial Accounting	BUSN 0X75 Note: Must be completed before BUSN 4010	
BUSN 3410	Operations Management	BUSN 0X75	
BUSN Elective <sup>2</sup>			

**Notes:**

- 1 Registration for BUSN 4010 and 4070 is reserved for students in their final year of the BBA program.
2. BUSN electives are any non-Core BUSN courses; refer to 13.4.2 Business Electives Course Descriptions in the Grenfell Campus section of the University Calendar or the table on the following page for specific list of business elective courses.
3. A Non-BUSN elective is any non-BUSN course that is not also required by the program.
4. Students must factor in all pre-requisites when selecting courses; note that all courses will NOT be offered in every semester so careful planning is required.
- 5 Graduation requirements for General Degree: 60% average and 2.5 GPA. Transfer students are not eligible for the Honours Bachelor of Business Administration Degree.

## Business Electives \*

Course	Title	Pre-requisites	
BUSN	2060	Business Ethics	
	2065	Sustainability and Management	BUSN 1010 and completion of at least 18 credit hours
	2310	Business Leadership	BUSN 1010 and completion of at least 18 credit hours
	2500	Personal Finance	Completion of at least 18 credit hours
	2620	Designing for Innovation	Completion of at least 18 credit hours
	3010	Organizational Theory	BUSN 3315
	3060	Negotiation in Organizations	Completion of at least 48 credit hours
	3070	Conflict Management in Organizations	BUSN 2021 and BUSN 3300
	3100	Intermediate Accounting I	BUSN 2100 with a final grade of at least 60%
	3110	Intermediate Accounting II	BUSN 2100 with a final grade of at least 60%
	3120	Taxation	BUSN 2100 and 3030
	3150	Intermediate Managerial Accounting	BUSN 2110 with a final grade of at least 60%
	3220	Services Marketing	BUSN 2251
	3240	Understanding Consumer Behaviour	BUSN 2251
	3320	Labour Relations	BUSN 1010
	3510	Financial Management II	BUSN 3500
	3610	Social Entrepreneurship	BUSN 1020
	3640	Issues in Indigenous Business	BUSN 1010 and completion of at least 48 credit hours
	3650	Innovation Ecosystems	Completion of at least 48 credit hours
	3750	Management Information Systems	Completion of at least 48 credit hours
	3801-3850	Special Topics	Completion of at least 48 credit hours
	4020	Business Ethics and Corporate Social Responsibility	BUSN 1010 and completion of at least 48 credit hours
	4040	International Business Management	BUSN 1010, ECON 1010, ECON 1020 and completion of at least 48 credit hours
	4060	Managing Non-Profit Organizations	BUSN 2110, 2251, 3300, 3315 and 3500
	4080	Business in Film	BUSN 1010 and completion of at least 48 credit hours
	4120	Taxation II	BUSN 3120
	4130	Auditing	BUSN 3100 or 3110
	4210	Marketing Research	STAT 2500 or equivalent and BUSN 2251
	4220	Business-to-Business Marketing and Relationships	BUSN 2251
	4230	International Marketing	BUSN 2251
	4310	Recruitment and Selection	BUSN 3300
	4510	Investments	BUSN 3500
	4600	Small Business Management	BUSN 3600
	4660	Workplace Innovation	Completion of at least 78 credit hours
4801-4850	Special Topics	Completion of at least 78 credit hours	
5010	Experiential Learning: Event Planning	BBA student who has completed at least 78 credit hours	
5020	Experiential Learning: Field Study	BBA student who has completed at least 78 credit hours	
5030	Experiential Learning: Internship	BBA student who has completed at least 78 credit hours	
5040	Experiential Learning: Small Business Consulting	BBA student who has completed at least 78 credit hours	
5050	Experiential Learning: Student Leadership	BBA student who has completed at least 78 credit hours	

\*Students are advised to check the University Calendar for course descriptions and pre-requisites; course offerings vary by semester.