

Marketing and Communications

**Job Title: Student Ambassador**

Department of Marketing,  
Communications and Advancement  
Grenfell Campus, Memorial University

**Job Type:** Student position for both Fall and Winter Semesters (\$18.25/hour for 5 hours a week)

**Duties and Responsibilities:**

The Student Ambassador is an exciting position for students who are interested and/or have experience in social media, photo/video and content creation.

Reporting to the Marketing Advisor in Digital Media/Communications Manager, the Student Ambassador will lead and support delivery of a variety of on and off campus activities and social media.

The selected candidate will perform some of the following duties:

- Create video content for Grenfell Campus social media channels – Facebook, Instagram, TikTok.
- Promote Grenfell campus as students' campus of choice, answer questions, provide them with appropriate contacts, etc.
- Event coverage on Grenfell Campus social media channels.
- Participate in social media takeovers during the semester.
- Monitor online and in-person events such as career fairs, open houses, campus tours, etc.
- Co-host Grenfell Matters podcast and aid with planning and execution.

**Qualifications:**

1. Creative, enthusiastic and professional.
2. Ability to collaborate with Marketing Advisor to create social media content.
3. Excellent written and verbal communication skills.
5. Ability to work in a team environment and have effective interpersonal skills.
6. Knowledge of trends on social media.
7. Video editing is an asset.
8. Previous social media experience is an asset.

**To Apply:**

Please submit a cover letter and resume (please include your social media handles) to:

Noah Park  
Marketing Advisor (Digital Media)  
Marketing, Communications and Advancement  
Email: [nbpark@mun.ca](mailto:nbpark@mun.ca)