

BUSINESS ADMINISTRATION

The Grenfell Business program will help you to build competence and confidence in the skills that will equip you to positively shape and build your organizations and your communities. Here you will critically reflect on what it means to work with diverse people, resources, ideas, and mandates, as you examine subject areas like accounting and finance, marketing and communications, entrepreneurship and innovation, leadership and human resources, and strategy and change management.

Why Study Business Administration?

The Grenfell Business program aims to help you develop your business skill and confidence in ways that will inspire you to positively shape the organizations and communities that you are a part of. You may wish to explore the field through individual courses of interest as you complete programs in other discipline areas, or you may consider completing a minor program in business, a Bachelor of Business Administration (including an honours option), a Certificate in Entrepreneurship (coming Fall 2024), or a Master of Management.

As you examine the functional areas of business, you will be challenged to consider how to engage in these fields in innovative, meaningful, and responsible ways. You will be pushed to consider the potential of engaging with diverse people, resources and ideas, and to think critically about the status quo and what it means to “do business” today.

Grenfell’s undergraduate business programs are highly flexible, with many course offerings developed for both on-campus and online delivery; it is also possible to complete your business studies on a full-time or part-time basis.

The graduate business program in Management is a 10-course, fully online program that challenges students to think critically about their own management experiences as they explore various aspects of management theory and practice in a variety range of organizational environments.

Courses and Program Requirements

<https://www.mun.ca/university-calendar/grenfell-campus/grenfell-campus/7/3/#7.3.6>

Textbooks & Other Course Materials

Students should expect that most of their courses will require the purchase of a textbook (often electronic resources) or other supplemental resources. Students can confirm course materials with the instructor on in the first day of classes, or may visit the University Bookstores to inquire about specific course materials.

Transfer Students from other Colleges

Transfer students must first apply for general admission to Memorial University and, where appropriate, must also indicate their desire to be considered under an existing articulation agreements in the Grenfell Business program. Once accepted to the University, transfer students will have their college diplomas assessed to determine if they are eligible for advanced standing. Students who are awarded the block

transfer under these agreements should consult the Transfers & Articulation Agreements page for further information.

Students who have completed post-secondary credits at other institutions may also apply for general admission to the University and request that individual course credits be evaluated for potential transfer to Memorial.

Contact

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