

Make the world
a better place
through business.



Focus area: International business

In today's globalized business environment, business leaders around the world are recognizing the need for today's employees to understand how global markets work, how cross-cultural differences in business behaviour are affecting everyday business activity, and how different regulatory environments affect business.

Pursuing courses from this focus area will provide you with the knowledge to analyze global opportunities. This focus area will help you develop the skills to do business in the global marketplace and make ethical decisions in an international context.

If you would like to focus your studies in international business, you should consider the following elective courses, which we expect to offer over the next two academic years:

- BUSI 4006: International Business Law (formerly BUSI 6040)
- BUSI 4306 International Business (formerly BUSI 5302)¹
- BUSI 4326: International Human Resources Management (formerly BUSI 6311)
- BUSI 4336: International Labour Relations (formerly BUSI 6330)
- BUSI 4560: International Finance (formerly BUSI 6550)

You might consider other related non-business courses including:

- ECON 3030: International Economics: Issues and Problems in a Canadian Context
- POSC 2200: Introduction to International Politics
- POSC 3210: International Law
- POSC 3220: International Organizations
- POSC 3250: International Political Economy

All course descriptions are available through the [University Calendar](#).

Career options:

- International business analyst
- International business consultant
- International business manager
- International trade analyst
- Training and development manager

¹ Note that this is a core course for students in the post-2022 programs and an elective for students in the pre-2022 programs.