

Make the world
a better place
through business.



Focus area: General management

General management is about developing skills to adapt and succeed in today's ever-changing workplace and leading others to accomplish common business goals. Pursuing this focus area will provide you with a comprehensive understanding of management and you'll develop innovative and industry-relevant skills to prepare you to work in a diverse industry of versatile management careers. It will also give you the flexibility to take electives from many areas of business, giving you the opportunity to design your own general management focus area!

If you would like to focus your studies in general management, you should include in your program at least seven electives from no less than five of these different focus areas:

- [Accounting](#)
- [Entrepreneurship](#)
- [Finance](#)
- [Human resources management](#)
- [Information systems](#)
- [International business](#)
- [Labour relations](#)
- [Marketing](#)
- [Supply chain and operations management](#)

Career options:

- Business development analyst
- Communications advisor/co-ordinator
- Management consultant
- Operations manager
- Project manager