

Make the world
a better place
through business.



Focus area: Entrepreneurship

An entrepreneurial mindset can help you embark on a variety of career paths and position you to succeed in today's dynamic market. Entrepreneurs are innovators. They play an integral role in the growth and development of a healthy economy by infusing new ideas, initiatives and strategies into the business community. Pursuing courses in this focus area will help you gain the knowledge, develop the skills and learn how to approach opportunities and challenges like an entrepreneur.

If you would like to focus your studies in entrepreneurship, you should include in your program **all** of the following elective courses, which we expect to offer over the next two academic years:

- BUSI 3610: Regulatory and Taxation Issues for Small Business (formerly BUSI 5610)
- BUSI 3630: Venture Creation
- BUSI 4015: Business and Society (formerly BUSI 7010)
- BUSI 4221: Marketing Research (formerly BUSI 5220)
- BUSI 4605: Small Business Consulting (formerly BUSI 6605)

You might also consider the following courses:

- BUSI 4121: Taxation I (same as the former BUSI 6120)
- BUSI 4322: Employee Recruitment and Selection (formerly BUSI 6312)
- BUSI 4615: Small Enterprise and Regional Development (formerly BUSI 6610)
- BUSI 5230: Marketing Management (same as the former BUSI 7230)
- BUSI 6026: Social Entrepreneurship in Newfoundland and Labrador

All course descriptions are available through the [University Calendar](#).

Career options:

- Business consultant
- Corporate intrapreneur
- Entrepreneur and founder
- Product manager
- User experience (UX designer)

Experiential learning opportunities:

- The [Centre for Social Enterprise](#) offers students a variety of programs that offer hands-on experience in social enterprise. Have a positive impact in the world!
- The [Memorial Centre for Entrepreneurship](#) has a wealth of opportunities for burgeoning student entrepreneurs at all stages of startup development. [Get involved!](#)
- [Genesis](#) is a leading innovation hub and incubator, with programming to support start-ups and ideation.