

Deborah Offia

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7 Marsland Place, St. John's, NL

Goal-oriented and resourceful professional with a strong foundation in economics and commerce, actively exploring financial modeling techniques, including comparable company analysis and valuation methods, through hands-on experience as a Junior Analyst with The Fund.

EDUCATION

Memorial University of Newfoundland — St. John's, NL

Joint Bachelor of Arts in Economics & Bachelor of Commerce (Co-op)

WORK EXPERIENCE

Business Operations Assistant

May 2025 – Present

Newfoundland and Labrador Athletics Association (NLAA)

St. John's, NL

- Drove a 20% growth in client acquisition through consistent promotions and community engagement.
- Collaborated with a team to organize, schedule, and execute major events, including Track & Field Championships, the Tely 10, and the Canada Games.
- Managed event logistics, registrations, and databases to ensure accurate records and smooth operations.

Seasonal Cash and Inventory Associate

April 2024 – September 2024

Pippy Park Campground, St. John's, NL

St. John's, NL

- Balanced daily cash reports with utmost accuracy.
- Developed a new method of managing inventory and restocking efficiently.
- Took up extra hours during high-volume weekends to ensure that clients were satisfied with the company's services.

American Eagle Outfitters

November 2023 – January 2024

Seasonal Sales Associate

St. John's, NL

- Assisted with product upselling and provided personalized shopping recommendations.
- Handled customer questions and managed inventory and store displays.
- Received three customer shoutouts within my first week of employment for excellent service.

SKILLS & Extracurriculars

Computer Skills: Microsoft Excel, Microsoft Word, Power BI and PowerPoint.

Extracurriculars: Memorial University of Newfoundland

- The Fund — Junior Analyst September 2025 – Present
- Accounting Society — External Relations Coordinator August 2025 – Present
- Quant Society — Member February 2025 – Present

Volunteering

- Assisted first-year students in navigating the Faculty of Business at Memorial University during orientation.
- Participated in a community-organized sanitation initiative in Lagos, Nigeria.
- Participated in a test- based research on second-language acquisition in French at Memorial University.