



FACULTY OF  
BUSINESS ADMINISTRATION

**MEMORIAL UNIVERSITY OF NEWFOUNDLAND**

**St. John's, Newfoundland, Canada**

**FACULTY OF BUSINESS ADMINISTRATION**

**BUSINESS ANALYTICS**

*Competition Number: F02191-2024-173*

The Faculty of Business Administration is committed to excellence and relevance in its teaching, research, and community engagement. Applications are invited for a tenure-track faculty position in **Business Analytics** at the rank of assistant or associate professor with a proposed commencement date of July 1, 2025. Salary will be commensurate with qualifications and experience. The position is subject to budgetary approval.

Applicants should have or be very near completion of a PhD or DBA, have demonstrated research productivity or research potential in business analytics commensurate with the rank, and have a commitment to teaching and research in a university environment. The successful applicant will be expected to teach undergraduate and graduate courses in business analytics and related areas, conduct high-quality and impactful research in this area, supervise students in the faculty's M.Sc. or PhD programs, and contribute to service activities at the faculty or university level appropriate to experience and rank.

We are seeking a candidate with a strong background in the design or innovative application of analytics methods, techniques, or tools in business applications for problem-solving and decision-making. The candidate should have strong analytical, quantitative, and data management skills. The candidate's expertise may include machine learning and generative AI, predictive or prescriptive data analytics, data mining, data visualization, social/text analytics with applications in business functional areas such as marketing, finance, accounting, information systems, operations and supply chain management, or other related areas. An interest in innovative course delivery and experiential learning would be an advantage, as would an interest in cross-disciplinary collaboration with colleagues

If the successful candidate has not completed an earned doctorate, they shall be appointed to a regular term, non-renewable three-year appointment at the rank of assistant professor. If the candidate completes all the requirements for the doctorate during the first 24 months of the term appointment, they shall begin a tenure-track appointment following completion of the requirements of the degree. The Faculty of Business Administration is a leader in management education and is accredited by the Association to Advance Collegiate Schools of Business (AACSB). Approximately 2,100 students are registered in the undergraduate programs of the Faculty, with another 200 students completing graduate programs, including a PhD, an MBA, an MBA in Social Enterprise and Entrepreneurship, and an MSc in Management. For additional information about our Faculty, please visit our web site at [www.business.mun.ca](http://www.business.mun.ca).

Memorial University is one of the largest universities in Atlantic Canada. As the province's only university, Memorial plays an integral role in the education and cultural life of Newfoundland and Labrador. Offering diverse undergraduate and graduate programs to almost 18,000 students, Memorial

provides a distinctive and stimulating environment for learning in St. John's, a safe friendly city with great historic charm, a vibrant cultural life and easy access to a wide range of outdoor activities. For further information about Memorial, please visit [www.mun.ca](http://www.mun.ca).

The position is based on-site at the St. John's campus of Memorial University of Newfoundland and requires in-person presence. It is not a remote position.

The deadline to receive applications is **January 3, 2025**. Applications should include: (1) a cover letter addressing in detail how the applicant meets the stated qualifications for the position; as part of the cover letter, applicants should explicitly state their understanding of business analytics and describe how their teaching and research fit that understanding. (2) curriculum vitae; (3) a statement of teaching philosophy and teaching experience; (4) a statement of research interests and plans; and (5) up to three recent examples of significant writing output (e.g., academic publications, working papers, practitioner articles) relevant to this position. Three letters of recommendation should be sent directly by the referees to [deanfba@mun.ca](mailto:deanfba@mun.ca).

Please note that we will ONLY accept applications for this position through our internal website. To apply, click the button below:

Virtual meetings might be organized with applicants in case more information is needed.

Questions may be addressed to:

Dr. Travor Brown, Dean  
Faculty of Business Administration  
Memorial University of Newfoundland  
St. John's, Newfoundland, Canada, A1B 3X5  
E-mail: [deanfba@mun.ca](mailto:deanfba@mun.ca)  
Telephone: (709) 864-8851

Memorial University is committed to employment equity, diversity, inclusion and anti-racism, and encourages applications from all qualified candidates, including: women; people of any sexual orientation, gender identity, or gender expression; Indigenous Peoples; visible minorities and racialized people; and people with disabilities. All applicants are invited to identify themselves as a member of an equity-deserving group(s) as appropriate. Applicants cannot be considered as a member of an equity-deserving group(s) unless they complete an employment equity survey. Memorial is committed to providing an inclusive learning and work environment. If there is anything we can do to ensure your full participation during the application process, please contact [equity@mun.ca](mailto:equity@mun.ca) directly and we will work with you to make appropriate arrangements.

All qualified candidates are encouraged to apply; however Canadians and permanent residents will be given priority.

We acknowledge that the lands on which Memorial University's campuses are situated are in the traditional territories of diverse Indigenous groups, and we acknowledge with respect the diverse histories and cultures of the Beothuk, Mi'kmaq, Innu, and Inuit of this province.