

Faculty of Business Administration

Per course instructor needs for fall 2024

The Faculty of Business Administration invites applications from individuals interested in teaching the following undergraduate and graduate courses in the fall 2024 semester.

Subject to budgetary restrictions and sufficient enrolments, appointments will be made on a course-by-course basis and will not entail any obligation to conduct research or to perform any administrative service for Memorial University. Appointments will be made in accordance with the provisions in the MUN-LUMUN Collective Agreement. Course design and evaluation methods for all courses will be in accordance with the Faculty of Business Administration's policies and regulations and the Memorial University Calendar.

Course Number	Course Title	Qualifications	Sections required
B2011 (formerly B2010)	Business Research and Writing	MBA or MSc in management (with relevant courses) and significant managerial and/or professional experience in corporate communications and/or business proposal/report development and writing or PhD (or PhD near completion) in the field and currently research active.	3 day sections 2 web sections
B2720	Business Computer Applications	MBA or MSc in management (with relevant courses) and significant managerial and/or professional experience in various operating systems and applications commonly used in business, including Microsoft 365, with current access to Microsoft 365 or PhD (or PhD near completion) in the field and currently research active and current access to Microsoft 365.	2 day sections 2 web sections
B3210	Consumer Behaviour	MBA or MSc in management or psychology or related field (with relevant courses) or PhD (or PhD near completion) in management or psychology or related field and significant academic or research-related experience in the factors influencing the purchase and consumption behaviour of individuals, groups, and organizational buyers.	1 day section
B4131 (formerly B6130)	Auditing	MBA (Preferred) or B Comm or BBA, Canadian CPA, and significant experience working in external auditing.	1 day section
B4218 (formerly B6230)	Salesforce Management	MBA or MSc in management (with relevant courses), and relevant academic coursework and extensive experience in salesforce management or PhD (or PhD near completion) in the field and currently research active.	1 day section
B4235 (formerly B6230)	Services Marketing	MBA or MSc in management (with relevant courses), and relevant academic coursework and extensive experience in the marketing of services	1 day section

		or PhD (or PhD near completion) in the field and currently research active.	
B4315 (formerly B5301)	Organizational Theory	MIR or MER or MBA (with relevant courses) and significant managerial experience in a corporate or non-profit organization or PhD (or PhD near completion) in the field and currently research active.	1 day section
B8104	Organizations: Behaviour & Structure	MIR or MER or MBA or MSc in management (with course work in organizational behaviour) and relevant academic and teaching experience at the graduate level and significant managerial experience in micro- and macro-levels of organizational analysis and individual and group processes within organizations or PhD (or PhD near completion) in the field and currently research active.	1 day section
B8106	Marketing	MBA or MSc in management (with relevant courses) and relevant academic coursework and teaching experience at the graduate level and significant managerial experience in marketing strategy or PhD (or PhD near completion) in the field and currently research active.	1 day section
B9027	Sustainable Tourism Management	MBA or MSc in management (with relevant courses) and relevant academic coursework and teaching experience at the graduate level and significant managerial experience in managing sustainable tourism offers or PhD (or PhD near completion) in the field and currently research active.	1 evening section
B9032	Digital Marketing	MBA or MSc in management (with relevant courses) and relevant academic coursework and teaching experience at the graduate level and significant applied and managerial experience in digital marketing strategy or PhD (or PhD near completion) in the field and currently research active.	1 day section
EMRE6020	Qualitative Research Methods	Applicants should have a PhD in a relevant field, experience conducting qualitative research, and experience teaching in the post-secondary environment. Applicants with a Masters degree in a relevant field with experience conducting qualitative research may be considered.	1 evening section

Please visit <http://www.mun.ca/regoff/calendar/sectionNo=BUSI-0288> for undergraduate course information, <https://www.business.mun.ca/graduate/mba/mba-program-structure/mba-required-courses.php> for MBA course information and <https://www.business.mun.ca/graduate/mer/mer-program-structure/mer-required-courses.php> for EMRE course information.



PER COURSE TEACHING APPLICATION – Fall 2024
Faculty of Business Administration
Memorial University of Newfoundland

Please complete this form in full and submit electronically along with your curriculum vitae and the names and contact information for three references to deanfba@mun.ca.

Please note that incomplete applications and applications received after the closing date will not be considered.

Name: _____

Home Mailing Address: _____

City: _____ Province: _____ Postal code: _____

Home phone: _____ Work phone: _____ Cell: _____

e-mail address: _____

1. Are you legally entitled to work in Canada (i.e. Canadian citizen, permanent resident)?

YES

NO

2. Are you applying to teach 1 or 2 courses?

1

2

3. If additional courses become available on short notice, do you want to be considered for those courses?

YES

NO

Salary: As per the MUN-LUMUN Collective Agreement

Closing Date: Friday, July 12, 2024

All qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority. Memorial University is committed to employment equity and diversity and encourages applications from all qualified candidates, including women; people of any sexual orientation, gender identity, or gender expression; Indigenous peoples; visible minorities, and racialized people; and people with disabilities.

New Course Number					
New Course Number		Course Name	Slot	Slot Time	
2011	002	Business Writing	13	M/W 2:00-3:15pm	
2011	003	Business Writing	23	T/R 12:30-1:45	
2011	005	Business Writing	18	T/R 10:30-11:45am	
2011	082	Business Writing	www	www	
2011	083	Business Writing	www	www	
2720	001	Business Computer Applications	18	T/R 10:30-11:45am	
2720	002	Business Computer Applications	14	M/W 3:30-4:45pm	
2720	081	Business Computer Applications	www	www	
2720	082	Business Computer Applications	www	www	
3210	001	Consumer Behaviour	20	T/R 3:30-4:45pm	
4131	001	Auditing	20	T/R 3:30-4:45pm	
4218	001	Salesforce Management	11	M/W 10:30-11:45am	
4235	001	Services Marketing	17	T/R 9:00-10:15am	
4315	001	Organizational Theory	14	M/W 3:30-4:45pm	
8104	001	Organizations: Behaviour & Structure	23	T/R 12:30-1:45	
8106	001	Marketing	13	M/W 2:00-3:15pm	
9027	056	Sustainable Tourism Mgt.	15	M/W 5:30-6:45pm	
9032	001	Digital Marketing	12	M/W 12:30-1:45pm	
EMRE6020	056	Research Seminar in Employment Rel II	15	M/W 5:30-6:45pm	

The personal information requested on this form is collected under the authority of the *Memorial University Act (RSNL 1990 c M-7)* for the purpose of identifying and recruiting candidates; assessing applicant qualifications; and maintaining records pertaining to the administration of employment with Memorial University. If you are a successful candidate, this information will form part of your employment record and may be used for other activities related to the employment process. This information may be used by academic and administrative units as necessary to administer programs and activities; and may be disclosed if authorized by law. If you have any questions about the collection, use and disclosure of the information on this form, please contact the University Privacy Officer at rosemaryt@mun.ca.